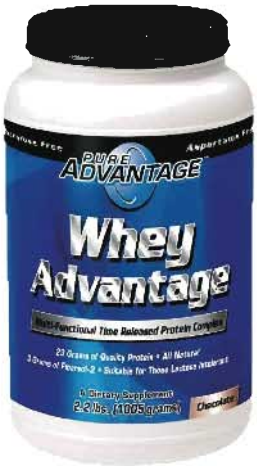




# Whey Advantage

Multi-Functional Time Released Protein Complex



Pure Advantage's Whey Advantage offers consumers all the benefits of a great tasting, low-fat, low-carbohydrate protein without unwanted artificial or synthetic ingredients. Formulated with natural [1] flavors and sweeteners, Whey Advantage gives your body the optimal benefits of a multi-functional & time released protein while providing an optimal ratio of essential and non-essential amino acids. This new formulation promotes accelerated recovery potential, healthy joint function and supports lean body mass.

Whey Advantage has the advantage on whey protein alone. Whey Advantage uses a superior source of whey protein and milk protein isolates (casein) for the ultimate multi-functional time released protein. New research shows that a combination of an anti-catabolic milk protein (casein) along with the anabolic effects of whey protein are much more effective for muscle growth and repair than whey protein alone. Since whey rapidly increases protein synthesis and casein blocks protein breakdown, this protein is an ideal source for sustained amino acid availability. Basically, after consuming whey protein, levels of blood amino acids peak about 1 hour afterwards, then drop dramatically. After consuming casein, blood amino acids peak from 1-2 hours and remains elevated for up to 7 hours with no drop. The user gets the best of both worlds with the Whey Advantage.

Whey Advantage contains a source of Biological Milk Compounds called Microlactin, which has been clinically proven to promote healthy joint function and accelerate recovery time. Microlactin™ may also decrease joint pain and stiffness while significantly improving mobility and range of motion.

Whey Advantage is so soluble that it mixes easily without a blender. It is available in 2 delicious flavors: chocolate & vanilla. Until now, it was hard for consumers to purchase a natural protein shake without artificial sweeteners such as sucralose, acesulfame potassium and/or aspartame. Pure Advantage™ remedied this problem with the use of all natural SweetLeaf™ Stevia. [2] Artificial sweeteners, flavors and colors can actually hinder the absorption of nutrients, cause headaches, trigger allergies, and in some cases cause premature ventricular contractions in the heart.

There are several qualities that separate the Whey Advantage from the other brands. Whey Advantage is all natural, using only the finest natural flavors and sweeteners the industry has to offer. Whey Advantage also offers 3 grams fiber per serving to help support a healthy digestive system and to help keep cholesterol levels in check.

Whey Advantage can be used by people of all ages. It is a great source of protein for low carbohydrate dieters, athletes, children or anyone who feels the need to add more protein in their diet. Since it can be mixed with a spoon or shaker cup, Whey Advantage can be made into a rich and creamy shake virtually anywhere, eliminating the need for hand-held or bulky blenders. Whey Advantage can also be added to foods such as pancakes, muffins, oatmeal, cereal, yogurt or pudding. In addition, Whey Advantage can be incorporated into your favorite fruit smoothie, while maintaining a balanced ratio of carbohydrates and protein.

[1] 100% Natural Whey Protein is specifically formulated with non-synthetic, natural ingredients to provide optimal bioavailability and a maximum water-soluble formula

[2] SweetLeaf™ Stevia is an herbal product that has been used safely for centuries, has been put through numerous clinical trials, and is completely non-toxic. SweetLeaf Stevia™ has been consumed safely in large quantities (thousands of tons annually) as a natural alternative to artificial sweeteners for over 20 years due to its low-calorie, low-carbohydrate benefits





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## Suggested Use:

Mix (1) scoop (33.5 g) with 4-6 oz. of water or favorite beverage and thoroughly mix in a shaker or blender for 30 seconds. For best results, use 2 or 3 servings daily.

Notice: Use this product as a food supplement only.

Do not use for weight reduction.

### Recommended Use By Body Weight:

0-150lbs	1 heaping scoop
151-200lbs	1 1/2 heaping scoops
201-250lbs	2 heaping scoops
251lbs Plus	3 heaping scoops

Nutrition Facts		
Serving Size: 33.5 g (1 heaping scoop)		
Servings Per Container: 30		
	Amount Per Serving	% DV*
<b>Calories</b>	134	
Calories from fat	9	
<b>Total fat</b>	2 g	3%
Saturated fat	1 g	5%
<b>Cholesterol</b>	50 mg	17%
<b>Sodium</b>	80 mg	3%
<b>Potassium</b>	146 mg	4%
<b>Total Carbohydrate</b>	6 g	2%
Dietary fiber	3 g	16%
Sugars	2 g	
<b>Protein</b>	23 g	46%
Vitamin A 0% Vitamin C 0% Phosphorus 13% Iron 0% Calcium 20%		

\*Percent Daily values (%DV) are based on a 2,000 calorie diet. Your Daily value may be higher or lower depending on your calorie needs.

### Ingredients: Whey Advantage Proprietary Protein Blend:

(Ultra-Filtered Whey Protein Concentrates, Cross Flow Micro-Filtered Whey Protein Isolates, Milk Protein Isolates, IgG HyperImmune Micronutrient Peptides (MicroLactin®) & L-Glutamine), Fibersol-2, Fructose, Natural Flavors and SWEETLEAF™ Stevia.

### Typical Amino Acid Profile Per Serving:

Alanine	1350 mg	**Leucine	2920 mg
Arginine	740 mg	**Lysine	2490 mg
Aspartic Acid	3530 mg	**Methionine	740 mg
Cystine	680 mg	**Phenylalanine	1020 mg
Glutamic Acid	5380 mg	Proline	1940 mg
Glutamine	1100 mg	Serine	1450 mg
**Histidine	690mg	**Threonine	1900 mg
**Isoleucine	1720 mg	**Tryptophan ▽	630 mg
**Valine	1670 mg	Tyrosine	980 mg

\*\* Essential Amino Acids

▽ The Tryptophan in this product is naturally occurring.

